# NEIL W. PETERSON

Tel: (404) 594-4142 www.skyandcountry.com

BRIEF UX researcher with focus on clean energy and health care systems, turning data into actionable information. MS in Human-Computer Interaction from Georgia Tech; Experience with AT&T, Digital Agencies, and Carestream Dental, LLC.

## EXPERIENCE LAUNCH INTERACTIVE, LLC

## Senior UX Designer

2015-2015 (6 months)

Completed various UX design projects for clients ranging from websites to b2b SaaS projects. Notable clients included North Highland and Autodesk.

## CARESTREAM DENTAL, LLC

# Senior Interaction Designer

2013-2015

Defined product UX guide, components library, transitioned product to HTML5. Trained coworkers in HTML5/ CSS3/ Angular/D3.js coding. Collaborated with engineers using Angular, Bootstrap, and jQuery.

# MONUMENTAL INTERACTIVE, LLC

#### Idea & User Experience Architect

2012-2013

Designed novel user experiences for cross-platform and platform specific devices, typically iOS, including iPad, and desktop. Researched and designed 20 products over 18 months, some with gamification elements.

## AT&T, INC. HUMAN FACTORS LAB

# User Experience Researcher

2009-2011

Usability/UX studies, including web and mobile phone interfaces iPhone application evaluations (GUI and speech) Interactive TV (Uverse)

#### GEORGIA INSTITUTE OF TECHNOLOGY

#### Research Assistant

2010-2011

Conducted UX research and design of desktop, browser-based interfaces

#### **IQ AGENCY**

UX Architect & UX Researcher

2010 & 2011 (Freelance)

#### EDUCATION GEORGIA INSTITUTE OF TECHNOLOGY 2010

Atlanta, GA — M.S., Human-Computer Interaction

THE UNIVERSITY OF IOWA With Honors - 2006

Iowa City, IA — B.A. Anthropology & Women's Studies, Chinese Minor

PERSONAL I study Buddhism, Chinese (Mandarin), practice Jujitsu, ride motorcycles, and love to camp. Interested in augmented reality (Unreal Engine).

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